



Annual Report

July 2024 - June 2025

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“

“I really appreciate the computer lab/resource room for job hunting and filing out employment applications. Also like the resource room tech who always assist me with building a resume and filling out on-line applications.”

“There were so many resources and very useful information. It was very interesting and I can sit through it again.”

“The entire team at the facility are always respectful and try their very best to make me feel at home and help me with anything I need in order to build a resume help out with job searches.”

”

Message From Executive Director

A Year of Growth

This year marked another strong period of growth and collaboration for BCW/Workforce and OhioMeansJobs (OMJ). Working closely with our community partners, we continued to pursue grant opportunities that strengthen local workforce initiatives while monitoring upcoming federal decisions surrounding the Workforce Innovation and Opportunity Act (WIOA).

We completed our four-year Regional and Local Workforce Plans, providing a clear framework to guide future strategies and investments. A major highlight of the year was receiving state special grant funding for a pilot On-the-Job Training (OJT) program in 5G and Broadband careers, helping position our region for success in emerging industries.

In October 2024, we proudly achieved our 501(c)(3) designation, expanding our ability to seek funding and build stronger partnerships. Outreach efforts this year centered on connecting with Community Action Agencies, ASPIRE programs, and youth partners, further broadening our reach and impact.

With the first phase of our policy review complete, we've established a three-year rotation to maintain accuracy, consistency, and compliance with federal and state regulations.

Together, these accomplishments demonstrate our ongoing commitment to collaboration, innovation, and service to the communities of Butler, Clermont, and Warren Counties.

All the Best,

Becky Ehling





Community Relations Director

Traci Stivers

Executive summary:

We continued strengthening our visibility and impact across Area 12 by building on our four pillars of engagement:

Four Pillars of Engagement



Community Involvement



Outreach



Partner Meetings



Business Meetings

Each pillar plays a vital role in fostering relationships, advancing collaboration, and ensuring BCW/Workforce remains a trusted and recognizable presence throughout the region.



This year, our community presence reached new heights. From local festivals and expos to chamber and civic events, I've made a conscious effort to be where our community gathers. Representing BCW/Workforce in these spaces not only increases awareness but also builds relationships that drive meaningful connections.

In addition, we focused on improving the professional look and feel of our setup at public events. With funding from the Ohio To Work initiative and BRN grants, we invested in high-quality branded materials, including a custom logo canopy, step-and-repeat banner, selfie station, and new signage. These enhancements have significantly elevated our visual presence, ensuring that BCW/Workforce stands out as a professional, engaging, and approachable organization at every community touchpoint.



We've made tremendous progress in elevating our professional image and engagement efforts at public events. The upgraded materials—combined with consistent participation and enthusiasm—have helped us connect with more individuals, employers, and partners than ever before. Our presence now better reflects the credibility and energy of our mission, helping us make lasting impressions across Area 12.

July 2024- June 2025 Engagement by the Numbers



11 speaking engagements



24 One-to-One Business Rep Meetings



140 chambers of commerce monthly events



186 Partner Organization Meetings



5 Expos Attended

Email Communication Analytics



1,041
Emails Sent



43.5%
Open Rate



5%
Avg. CTR



2025 ANNUAL REPORT

JULY 2024 - JUNE 2025

132 **COMPLETED PROJECTS**

PODCAST EPISODES

**PODCASTS
PUBLISHED:**
6

**WEBSITE
PAGE VIEWS**
262

GOOGLEANALYTICS


USERS
9,717


PAGEVIEWS
44,555



SESSIONS
32,153


PAGES/SESSION
1.39


BOUNCE RATE
43.11%

EMAILCAMPAIGNS


EMAILS SENT
123 **TOTAL SENT**
75,858 **CONTACTS**


AVG. OPEN RATE
29%


AVG. CTR
1%

BUSINESSEMPLOYERS EBLASTS


EMAILS SENT
1,041


AVG. OPEN RATE
43.5%


AVG. CTR
5%

PARTNEREBLASTS


EMAILS SENT
1,221


AVG. OPEN RATE
34.5%


AVG. CTR
34.5%

TOP PAGES

1. Open Positions & Hiring Events
2. Job Seekers
3. OMJ Virtual Workshops
4. Veterans
5. Events
6. Workforce Re-entrance
7. Virtual Workshop Descriptions
8. Career Enhancements
9. What is WIOA
10. Forum Landing Page

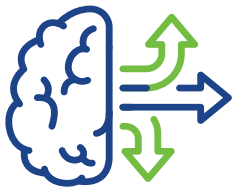
Area 12 ROI (Return on Investment)

July 1, 2024 – June 30, 2025 Results

We served over **32,000 people** - paving the way for them to enter high-demand, sustainable careers. This funding allowed job-seeking adults and dislocated workers across the state to learn new skills, attain their employment goals, and earn an income.

We Turned \$2.0M in Funding into \$11M in Income

ADULTS



239
UPSKILLED



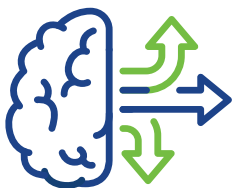
91.2%
ATTAINMENT RATE
In-Demand Credential



\$37,488
MEDIAN EARNINGS

MEDIAN EARNINGS TOTAL:
\$8.9 MILLION

DISLOCATED WORKER



51
UPSKILLED



89.5%
ATTAINMENT RATE
In-Demand Credential



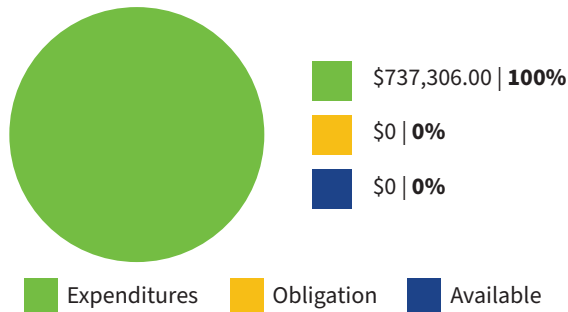
\$52,548
MEDIAN EARNINGS

MEDIAN EARNINGS TOTAL:
\$2,679,948 MILLION

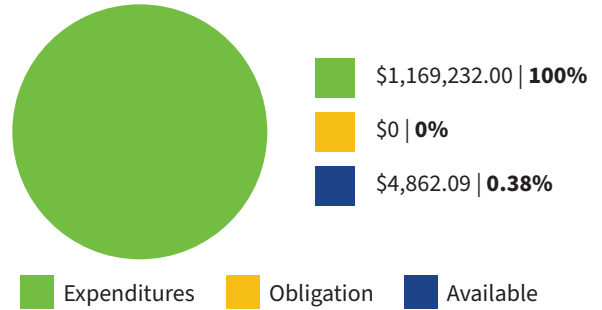
WIOA Area 12 Compliance Report PY23 & FY24

Liquidating 09/30/2025

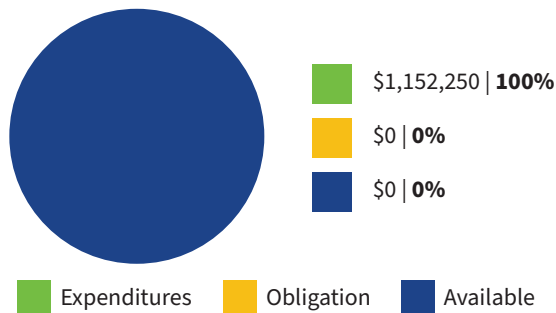
Dislocated Worker | \$737,306.00 - Allocation



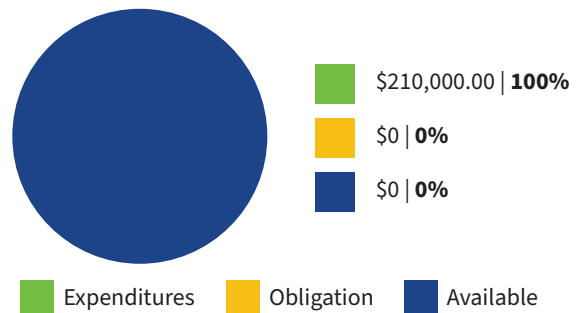
Youth | \$1,169,232.00 - Allocation



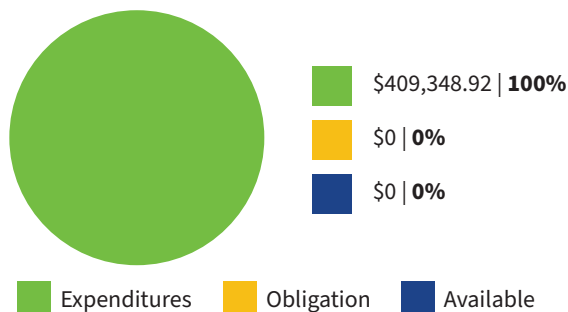
Adult Program | \$1,152,250 - Allocation



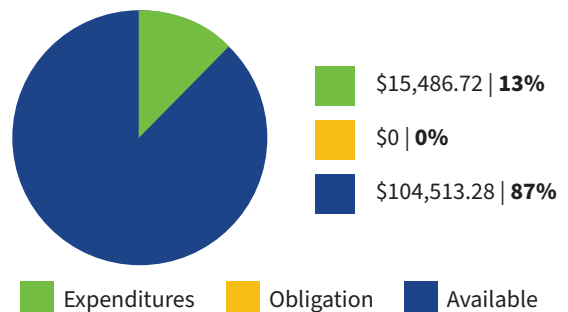
SFY25 State Special Project | \$210,000.00 - Allocation



RESEA PY22 | \$409,348.92 - Allocation



QUEST-NDWG | \$120,000.00 - Allocation



Disbursements - funds paid out
 Accruals - increase of funds over time
 Obligation - committed funds
 Available - funds on hand
 Liquidating - returning unused funds to Grantor
 QUEST-NDWG (Broadband)
 Allocation - funds from Grant
 FY - Fiscal Year

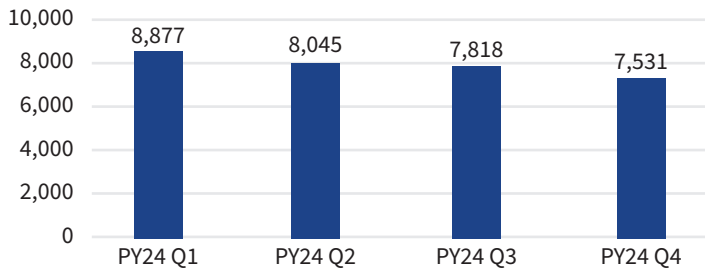
PY - Program Year
 SFY - State Fiscal Year
 Adult Program - Comprehensive Adult Development Services
 RETAIN - Retaining Employment and Talent After Injury/Illness Network
 BRN - Business Relations Network Grant

CCEMP - Comprehensive Case Management and Employment Program
 DW - Dislocated Worker
 RESEA - Reemployment Services and Eligibility Assessment
 Youth Program - Comprehensive Youth Development Services

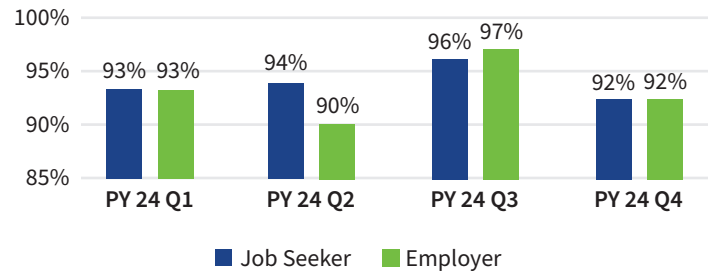
Area 12 BCW/OMJ Dashboard

at a glance

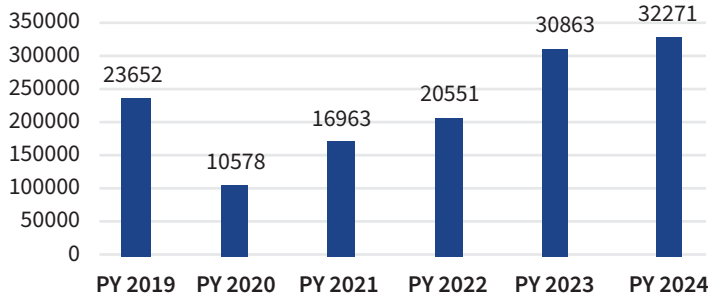
OMJ Customer Volume (In Person)



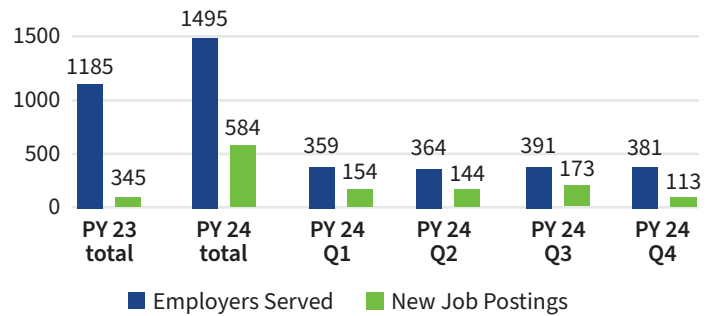
Customer Satisfaction



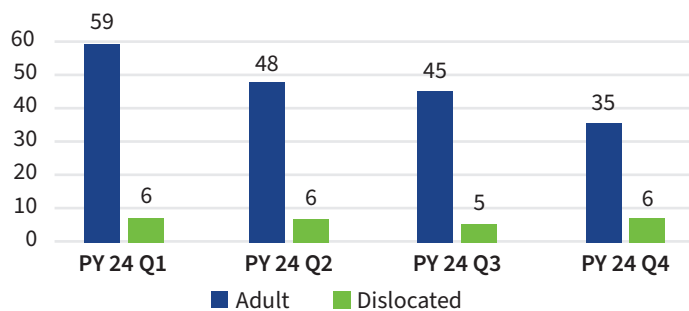
OhioMeansJobs Volume Year Over Year



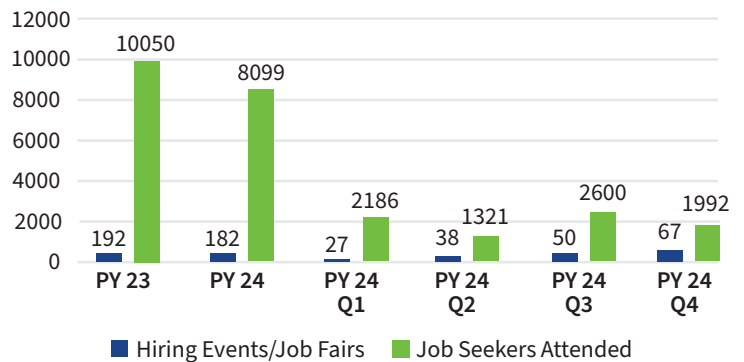
Employers Served & New Job Postings



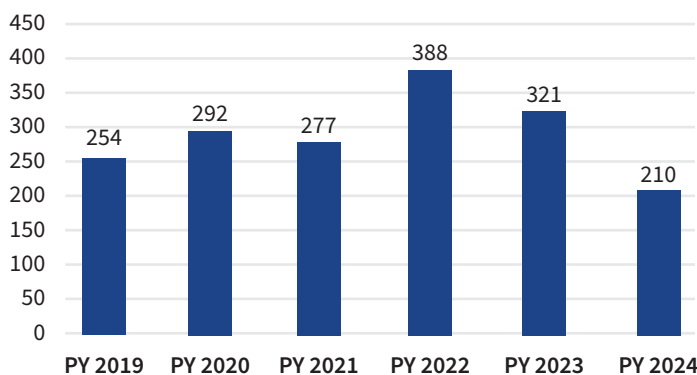
New WIOA Enrollments



Hiring Events/Job Fairs



Area 12 ITA Trend Year Over Year



Referral Sources

	Jul-Sep 2024	Oct-Dec 2024	Jan-Mar 2025	Apr-Jun 2025
Unemployment	2%	2%	2%	2%
JFS	11%	13%	13%	13%
Friend/Family	24%	24%	23%	26%
Outreach	23%	25%	28%	20%
School	8%	7%	7%	11%
Partner/Provider	22%	22%	22%	19%
Court	2%	4%	2%	2%
Other	8%	3%	3%	7%

SAMPLE SUCCESS STORIES

“Caitlin was released from prison in the summer of 2024 and has made steady, meaningful progress since reentering the community. She successfully earned her STNA license and has maintained consistent employment in the medical field. Caitlin moved in with a friend in October 2024 as part of her transition back into the community, and in October 2025 she reached a major milestone by securing and affording her own independent housing. Caitlin continues to thrive both professionally and personally. She remains active in the community and demonstrates strong determination, responsibility, and growth. She is a clear example of the positive outcomes supported through the OhioMeansJobs and 4-7 partnership.”

“Sedrick entered the prison system as a juvenile at age 16 and served 25 years before his release in May. Since returning home, he has secured full-time employment in construction and is currently working toward his CDL license. Sedrick remains active in the community and continues to receive strong support from his family. He has shown steady progress, responsibility, and commitment to building a stable and successful future.”



Second Chance Campaign

Scan to view a Success Story





BCW/Workforce



OhioMeansJobs®

**Workforce Development Area 12
Butler, Clermont & Warren Counties**

A proud partner of the American Job Center network

Thanks To Our Partners



Community Development Professionals
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OhioMeansJobs.



Butler County
—JOB & FAMILY SERVICES—



**Department of
Job & Family
Services**



**Opportunities for
Ohioans with
Disabilities**



LEARN MORE. EARN MORE.



CLERMONT COUNTY OHIO
DEPARTMENT OF JOB AND
FAMILY SERVICES



Department of Ohio Health Services
WARREN COUNTY
Division of Human Services



Workforce
Solutions



Our Work is Life Changing



PATHWAYS TO CAREER SUCCESS

FOUR SEVEN

