

## **BEST Committee Meeting Minutes**

Date: January 5, 2026

Time: 1:00 p.m. – 2:00 p.m.

### **Attendance: Remote**

**Members Present:** Scott Gafvert

**Staff Present:** Becky Ehling, Brittney Stephens, Traci Stivers, Amy Miller

**Guests Present:** Amy Smith, Kimberly Imwallee, Tom Duffy, Dan Bates

**Absent:** Zach Stanfield

### 1. Call to Order

Executive Director Ehling called the meeting to order at 1:01 p.m.

### Approval of Previous Meeting Minutes

The September and November meeting minutes were reviewed and made official.

### 2. Director of Community Relations Report

Traci Stivers, Director of Community Relations, presented her report and highlighted continued attendance and engagement at chamber, community, and partner events.

### 3. Discussion Items

Goals for 2026 were discussed.

Executive Director Ehling discussed the need to recertify the board and asked committee members about potential connections to assist with filling open board vacancies. Scott Gafvert offered to make a connection with TQL.

Dan Bates suggested tagging his chamber on relevant posts so he can repost workforce-related events and updates on BCW social media platforms.

#### 4. Adjournment

The meeting was adjourned at 1:17 p.m.