



BEST Committee (Business & Employer Solutions Team) Minutes

WIBBCW - Workforce Investment Board of Butler|Clermont|Warren

February 07, 2022, 3:00 PM EST

<https://us02web.zoom.us/j/82976202067?pwd=bSsvOC91akN1dFVva1hQeGxldk hRQT09>

Attendance

Members Present (Remote):

Becky Ehling, Matt Fetty, Michael McNamara, Amy Miller, Michelle Snow

Members Absent:

Shonya Agin, Callie Amann, Dan Bates, Kevin Boehner, Tate Borcoman, Vetta Brantley, Germaine Butler, Sal Consiglio, Jessica Dean, David Fehr, Pamela Green, Joy Lytle, Jill Meyer, Matt Owens, Ron Rohlfing, Matt Schnipke, Zach Stanfield, Mike Stater, Claire Staton, Ann Stewart, Sherry Taylor, Steve Whyne

Guests Present (Remote):

Sarah Laws, Eric Plummer

I. Welcome & Attendance

Michael introduced himself and welcomed all to the meeting.

A. Review Committee Membership

Becky asked that the current list of committee members be reviewed for updating. Becky will reach out to the following to verify who they represent/if they will continue to be listed on the committee roster: Kevin Boehner, Jill Meyer, Ann Stewart, Steve Whanye.

Let Becky know if there are additional names that should be added.

Michelle Snow noted that the number of Business Representatives on the committee are quite low in comparison to Chamber/County groups and felt we should be more balanced. Becky suggests that OMJs make this committee known when talking with businesses.

This could be a way to recruit more members. Becky has also put the information on the website.

Michael also feels this is a good idea and asked if anyone has any recommendations, to give those names to Becky.

1. Show the Committee Members Listed on On Board

II. Roles & Responsibilities

Business Relations Committee

When the by-laws were established, it was determined that this committee will exist as permanent and essential. Section 5.0 Economic indicators, business needs, rapid response monitoring, Grants, alternative funding, needs for, For Fee One Stop Services, legislative monitoring and input, Marketing (Business Outreach), Surveys and data.

Economic indicators - As we get into the economic indicators, we will receive informational reports and, the dashboard information composed by the OMJs, from Becky. Amy and Matt explained the reported information on the dashboard. Feel free to reach out to Becky or the other OMJs and they will be able to answer any question(s) you may have.

Amy shared with the committee a list of performance indicators that were established by the Board years ago that the OMJs use daily. For in demand jobs, this list takes into account a minimum expected income, however, it does not take into account living wage. Mike suggests this is taken before the board for input.

Business needs - we've depended on our Attorney for these.

Rapid Response Monitoring - the Board monitors these programs.

Grants - BRN (Business Relations Network) Grant, helps with needs of outreach to businesses.

Alternative funding – No discussion

For Fee One Stop Services - former Director wanted to charge a fee for these services. If done the funds would go back into the ADLW - Adult Dislocated Worker (worker on unemployment through no fault of their own).

Legislative monitoring and input - WIOA requires monitoring.

Marketing (Business Outreach) - possibly doing an outreach portal. We must be careful using the word Marketing. Mike suggests looking at removing the word Marketing, replacing Business with Regional Outreach.

Surveys and data - the Board previously had access to surveying tools with real-time data. This information is supplied by the WIB.

Mike wants to be sure that those next committee members are knowledgeable of these roles and responsibilities.

A. Business Relations Committee according to the bylaws
Staff will send out the questions in an email to BEST committee members. Committee members will send responses back to staff and a document with all responses will be presented at the next BEST Committee meeting.

1. How does the committee see itself in alignment with the board?
2. What items does committee see as important to present to the board?
3. What is the Committee's vision recommendation to make the committee more engaging?
4. What are the barriers moving forward which needs addressed?
5. Rebuild what has worked and what hasn't from past meetings. Meeting times and length going forward.

III. Project Status Update

No discussion

A. Combined Regional and Local Plan

Becky has a meeting set with Jason Ashbrook from Area 13 to go over the objectives of the plan and to formulate the goals moving forward. No further discussion.

IV. Productivity

No discussion

V. General Discussion

A. Business Database

No discussion

VI. Adjourn

Mike adjourned the meeting at 4:01 pm

A. Present the next meeting date and time

Next meeting is March 7, 2022, from 3:00 pm to 4:00 pm