



# Emerging Workforce (Youth) Committee

## Minutes

WIBBCW - Workforce Investment Board of Butler | Clermont | Warren

Jul 13, 2022 at 2:00 PM EDT

<https://us02web.zoom.us/j/86968619613?pwd=X5G1KjO2Kn2K3Xuu5E4WTCWAcNSbst.1>

### **Attendance**

#### **Members Present (Remote):**

Karen Karnes, Callie Amann, Jessica Dean, Chelsea Engel, Matt Fetty, Amy Miller, Daphne Reeves, Jesse Simmons

#### **Members Absent:**

Andreas Brockmann, Justin Phillips, Ron Rohlfing, Jesse Simmons, Frank Williams

#### **Guests Present (Remote):**

Jennifer Maynard

#### **Guests Present (Remote):**

Todd Schilling

#### **Staff Present (Remote):**

Becky Ehling

Vetta Brantley

### I. Welcome and Attendance

Becky opened the meeting as Ron Rohlfing, Interim Committee Chair was attending another meeting.

#### A. Minutes from the January 21, 2022, and June 8, 2022.

 [Emerging Workforce \(Youth\) Committee Minutes 01 21 2022 - OnBoard DRAFT never approved.docx](#)

 [Emerging Workforce \(Youth\) Committee Minutes 06 08 2022 - OnBoard DRAFT.docx](#)

Minutes accepted as submitted for record.

### II. Committee Chair

Ron has volunteered to be the Interim Chair until the Board appoints a permanent Chair. Karen Karnes has volunteered but has some items to finish before she can dedicate time.

As Executive Director, Becky will step in as needed.

### III. Update on Youth Contract

Contract was submitted through Board, went through Warren County Commissioners and is finalized. We will start the RFP process again in January as this RFP was for 1 year.

Easterseals has been awarded the Contract.

Becky asked that the Committee think about a Sub-committee for the next RFP.

### IV. Partnership Opportunity -High School Presentation Update

Joe Schroder is present to revisit the Partnership Opportunity - High School Workforce Hub. At the last meeting Joe was asked to return to discuss the vision further.

 [Partnership Opportunity- High School Workforce Hub \(1\).pptx](#)

 [Workforce 21-22 Report.pdf](#)

Joe Schroeder shared the Partnership Opportunity - High School Workforce Hub.

Key ingredients:

1) Schools connector.

Refer students (Easterseals, OMJ Centers).

2) Single point of Contact for Companies with the Schools.

Tours, Job shadows, career pathways.

3) Drive Career Experiential Learning.

Internships, PreApprenticeships

4) Prepare Students for Work

Resume' writing, financial literacy,.

Result purpose:

- Daily Connections Students and Businesses

Reality of Today:

- Schools want to connect with businesses.
- Business connect with Schools.

Hub Concept:

- Pilot in Warren County
- Emerging Youth Workforce would be the committee to work the concept to Pilot in August.
- North and South Hub Coordinator - helps to connect Company Workforce Team with School Resource Teams
- School Resource would be a small team at each subset of schools who work with schools.

- Company Workforce Teams would connect with companies to find out what their needs are and also to share program information.

Jennifer Maynard -

Coordinator (Business Relations person, Business Services - This person would be the driver to coordinate the Teams, be in the field to meet with the companies, maintain/access the metrics of effectiveness between each hub the gaps where we need to expand, monitor success, follow up on referrals, communicate this information to the Executive Director.

Matt Fetty -

Thought we were going to do a needs assessment before meeting with Commissioner Jones.

Boots on the Ground -

- Meetings to be held before the next scheduled committee meetings:
  - 7/18 "Boots on the Ground " Meeting - Team Resource - how are we going to work together better.
    - If everything was ironed out in the "Boots on the Ground" meeting, then we would meet with the group who was at Sinclair on 7/21.
  - 7/21 "Overview" Meeting - to understand what all of the programs are and how to share, before presentation to Tom and Shannon.
  - 7/29 "Deep Dive" Meeting - Tom and Commissioner Jones.

Becky shared that she has spoken with Commissioner Jones on the concept of what a WIB Hub is (an umbrella) and what we have been working on. Becky shared with Shannon this powerpoint as well. Shannon let Becky know that she has no preconceived idea of what this is but knows there is an issue and would like to bring focus to it and make sure we are doing what we can to correct it.

- We want to eliminate duplication of meetings with schools and businesses offering programs.

Matt Fetty - we should have Representation from the schools as they should have input in the Resource Team meetings.

- Meet with schools Administrators (Superintendent), for approval to work the program.

Joe Schroeder -

- This month meet to develop the school resource teams and how they will work, and how we can work better together.
- Start Pilot in August (as a learning process), and to meet with the schools and develop a plan so that the districts can plan and work into their curriculum.
- Fall - meet with businesses.

Todd Shilling - from a K-12 perspective

- Strategies with the school districts, the 1st 3 months of the school year (school starts in August).
- Develop a plan and find out what their needs are by late October - November.
- Soft rollout by the Spring Semester.
- 2023 - 2024 full implementation.

Joe reiterated that we need to figure out how we can do better with companies and school. Beginning the Pilot in the Fall would be good.

Matt shared that OOD has the Project Search and other services working with students with disabilities and they are out trying to get job shadow. There are several Partners that should be involved in these talks as well as Adult services.

Becky agreed and reiterated that in this next month, we need to get together with the School Resource Teams to learn what they already have in place and what they have to offer. She also suggested having a Binder put together for the Resource Teams with all programs offered and what Partner offers those services. This would also help with dual enrollments.

Jennifer Maynard - if we can show a unified county effort, what greater funding would be qualify for from the State?

Jesse Simmons - Refresh Plan -

- Excel spreadsheet of responsibilities and goals that they share with all superintendents of schools to make sure they are all aligned.
- Standardized process
- Working with Businesses to get them aligned as well.
- He suggested we share our plan.
- He will send Joe a copy of the spreadsheet and the draft document he has.

Becky reminded all that this is a Pilot and that the program is not up and running yet.

Callie Ammon, Easterseals -

- Have other programs in Warren County besides the Youth and cannot control those programs talking with employers.

- Bought in for the Youth component but has an internal connect the dots committee and would need someone who would go to the Easterseals meeting as well.
- We must have buy in from the Top (Superintendents) in schools as well.

Meeting Recap:

- The small School Resource Team will meet on 7/18, to develop ideas of how we can work better together in the schools and for the companies. There are currently 8 schools in Warren Co. we want to participate, and a couple of other's outside of Warren Co. Jessica or Joe will send out this meeting invite. Jesse will share with Joe the plan that his company currently uses.
- The Team will meet again on 7/21 at 10:30 a.m. - 11:30 a.m., (Workforce Hub Overview) to go over what will be presented on 7/29. Vetta will send out this meeting invite.
- The meeting on 7/29 will focus on sharing information from with Todd and Commissioner Jones. Jessica or Joe will send out this meeting invite.

V. Dimalanta Outreach Update

 [BCW0028 In-Demand Jobs Week Board Analytics 5.16.22a.pdf](#)

 [Estimate 1611 \(1\).pdf](#)

Becky let the committee know that Dimalanta will be pitching their concept to the Budget & Finance Committee today.

Karen Scherra wanted to be sure this was a line item on the Budget, to continue with this Outreach for Brand recognition.

Jesse shared what Cincinnati Works is doing to meet people where they are. Becky explained that our hands are tied with these types of restricted funds, but our OMJs are going out and meeting with people where they are at, if they can't make it into the centers.

Becky explained that regarding the Cincinnati Initiative, she would love to talk with some of the Commissioners and the City Council people on how the City of Cincinnati gives Area 13, a million dollars a year of unrestricted funds and see if this is something they would be willing to do as well because we can't solicit.

Jesse suggested that maybe Board companies could sponsor to some of our ideas (unrestricted funds). Becky liked the idea.

Matt explained that there are still some restrictions as other areas are set up as 501.3c's and our Fiscal Agent is the county, but some other areas are set up as 501.3c's Adjou.

Becky will bring this up in the upcoming Education Event scheduled for September.

The committee agreed to go ahead with the Dimalanta concept.

If anyone has any other concerns, please reach out to her and let her know.

## VI. Adjourn

Becky adjourned the meeting.

- A. Next Emerging Workforce (Youth) Committee will be on Aug. 10, 2022 from 2:00-3:00

We will be remote again unless the committee decides to remain in person.