



# Education & Training (Ad Hoc) Committee

## Minutes

WIBBCW - Workforce Investment Board of Butler | Clermont | Warren

Jun 1, 2022 at 3:00 PM EDT

<https://us02web.zoom.us/j/2912014375?pwd=YzQyczlIRDQyUFRyYS94dTRjTktPdZ09>

### Attendance

#### Members Present (Remote):

Cheryl Brackman, Becky Ehling, Karolyn Ellingson, Andrew Hoekzema, Karen Karnes, Doug Reichenberger, Julie Ridge, Robert Sheehan

#### Members Absent:

Kim Barron, Vetta Brantley, Germaine Butler, Sal Consiglio, Kim Gates, Margaret Jenkins, Nick Linberg, Marty Lopinto, Glenda Neff, Mike Parry, Justin Phillips, Amy Waldbillig

#### Guests Present:

Margaret Jenkins, Julie Ridge

#### Guests Present (Remote):

Annie Droege, Matt Fetty, Christopher Hubbard, Jenn Maynard, Riley O'Grady, Daphne Reeves, Joseph Schroeder, Theresa Thurston

### I. Welcome & Attendance

Karolyn opened the meeting at 3:35 p.m.

#### A. Minutes from April 25, 2022 meeting

No formal action needs to be done.

The previous committee minutes are presented to the committee for review and reference purposes.

 [Education & Training \(Ad Hoc\) Committee Minutes 04 25 2022 \(1\).pdf](#)

#### B. Minutes from October 25, 2021 meeting

No formal action needs to be done.

The previous committee minutes are presented to the committee for review and reference purposes.

 [Education & Training \(Ad Hoc\) Committee Minutes 10 25 2021.docx](#)

### II. Roles and Responsibilities

No formal action need to be done.

The Roles and Responsibilities are incorporated into the meeting for review and reference purposes.

 [Ad-Hoc Committees.docx](#)

#### A. Chair Update

The bylaws state each Chair is appointed for 2 year term.  
Continue with discussion of Chair replacement.

No discussion at this time.

### III. General Information & Discussion

Ohio State University Extension - Clermont:

Margaret Jenkins, attended to see if she could obtain information regarding the Financial Literacy Requirement. Matt feels we would probably need the local schools to speak on this topic. Karolyn wants to add this to the next meeting Agenda for discussion. Becky will reach out to ODE or local County School Superintendents.

The OMJs would like for the committee to develop a process for a local Training Provider List per the WIAT List. He would like Programs listed to specify their formal process; graduation rate, certifications, etc.

Becky to contact Jason Ashbrook for a copy of the WIAT List.

#### A. Partnership Opportunity Presentation (Presenters: Joe Schroeder)

 [Partnership Opportunity- High School Workforce Hub.pptx](#)

 [High School Workforce Initiative 21-22 Report.pdf](#)

Joe Schroeder and Riley O'Grady, LEAD Training, shared their concept/idea in terms of partnership to grow a strong High School Workforce Hub with Sinclair and the WIB:

Mission

- Bridge the gap between education, businesses and community to cultivate a new and cost-effective talent pipeline for Warren County companies.
- Every student in Warren County find their unique career path.

Key ingredients

- Connector to career paths, education learning solutions, OMJ/Easterseals.
- Enable Career Experiential Learning for schools.
- Preparing students for work.
- Act as single point of contact.
- Enabler of Customized Company Career Pathways.

Daily Connections:

- for students and businesses

Performance Indicators:

- 600 HS Seniors
- 90+ Career Quest students.
- 7 High Schools across Warren Co.
- 9 Companies Partners.
- 4 Structured Career Pathways.
- 32 students connected to secondary ed.
- 34+ jobs

Reality of Today:

- Schools want to do more.
  - inundated with number of separate entities.
- Companies not connected to schools.
  - do not have resources.
- Companies confused by number of work based programs.

Potential Solution:

- Partners pool resources to provide dedicated company Single Point of Contacts (SPOCS)
- School Resource Teams focused on delivering the five key ingredients.
- Every SPOC to sell program.
  - develop a note with tabbed programs.
- Executive Director needed.
- Advisory Board needed for oversight.
  - Emerging (Youth ) Committee Board.
- 1 Rep from each entity.

Leadership Support Structure:

- WIB Emerging (Youth) Committee
- Executive Director
- North and South Workforce Hubs

Pooling Resources (funding)

- Partners
- Schools
- Riley O'Grady and Joe Schroeder
- Sinclair
- WCCS
- Company Workforce partners

Q & A:

- Warren County focused only?

- Start with Warren and expand.
- Same opportunities throughout schools.
- Stay student focused.
- Develop plan to fit with Adult focused programs.
- Tap into out of school youth and Aspire (Resource Team).

Referral metrics will help with point of contacts

- report how many were made,
- to build trust.
- Follow up to know where did the leads go.

Proven model with Warren co. that this works.

Becky asked that if anyone has any questions/comments to her. She will talk with Riley and Joseph for answers.

Riley O'Grady and Joe Schroeder will also present this to the Emerging (Youth) Workforce at their next meeting as it is the intent they be the driving force behind this plan.

#### B. Presentations - Higher Education

Each Committee member will present a 5-10 min presentation on what they can offer. This is intended to educate the 3 OMJ's and other members to help work more collaboratively.

#### Warren County Career Center - 6 Pathways

- Fire I & II - EMT
- Bert Training Special Rescue Classes
- Medical Programs
- Advanced Manufacturing
- Welding
- Heating & Air
- Electric Powerline Program
  - Daytime & Evening Classes
  - Main Campus & Oaks Clermont Campus
  - High 6 figure paying job
- IT
  - CC&N
  - Certification in Cyber-Security
    - 600 hr program
    - 900 hr program
    - Stackable Certifications in A+, Net+, and Security+
- Cosmetology

- 1500 hr Program

In working with your OTCs learn what their specialties are.

- OTDN has coordinated testing organizations that work with OTC's.
- Show how can help in selection process.
- Qualify for more grants.
- Help self custom programs for companies.

Sinclair Community College:

(Services can be provided as long as its industry recognized credentialed, approved by the State of Ohio, on the WIAT Training list, and considered InDemand).

- Advanced Manufacturing Skills Tract Program

Karolyn let the committee know that she will be leaving Sinclair on June 10th for a position at Festo.

ASPIRE Program:

- Integrated Education & Training
- Entry level certifications
  - Basic skills
  - ESOL
- Nat'l Retail Federation
  - Customer Service Credential
    - In person
    - Online
- Microsoft Office Specialist Certification
  - Excel
- Entrepreneurship
  - Small Business

#### C. Event Planning Update

Karolyn let all know the purpose of this meeting was to reconvene regarding the large event we want to have.

- Riley O'Grady, Joe Schroeder along with Sinclair College are going to give a small presentation today regarding Workforce Initiatives they are considering heading up due to workforce current issues.
- Looking for input or feedback from this committee of the program they are proposing.
- Awareness
- Employers feel we are duplicating services.

- Need One Stop Shop.

Karolyn presented notes from the meeting between Becky, Vetta and herself on 5/3/2022.

- Need to let the community know what the WIB and programs are and how to get the word out.
- Event end of September or in October.
- Besure TechSolve is not having their event in October.
- Location-Miami Campus in West Chester, no cost, seating capacity 152, min of 30 in breakout rooms.
- No cost.
- Outreach event to fund???
- Possible sponsorships to service light breakfast & coffee.
- Will schedule a walk-through of Miami.
- Fall class schedules would need to be taken into account, they begin August 22nd.
- Karolyn can generate a flyer to go out, possibly \$500 or less. eMail Campaign.
- Butler - Doug, OMJs to represent and get the flyer out to their local Businesses.
- Warren - Matt OMJsto represent and get the flyer out to their local Businesses.
- Clermont - Daphne, OMJs to represent and get the flyer out to their local Businesses.
- Vendors tables (Q & A) last ssession
  - Chambers involved
    - contract businesses as well
- Open Industry presentations
- WIB lead off with "What is the WIB"
- How to retain your employees. Karolyn will try to get a local HR Presentative or Facilitator for this session.
- Breakout Sessions 8:30 am - 10:30 am, 30 min. each.
  - "Grants/Funding."
  - "Thinking Outside the Box", hiring non-traditional workforce
    - underage workers.
    - retirees.
  - "Training & Education"
    - what providers are in your area.
    - upscaling needs.

D. Pre-Apprenticeship Grant Update

None at this time.

IV. New Business

None at this time

V. Adjourn

Next meeting is July 25, 2022, 3:00p - 4:30p

This Committee will now be held monthly.

Karolyn would like to move the next meeting up to July 6, 2022 at 3:00p (tentatively), for Event Planning. We may need to move the event back to September.

Meeting adjourned at 4:43p