



Best Committee Meeting Minutes

Butler Clermont Warren/Workforce Development Board
Jul 10, 2023 at 1:00 PM EDT

Attendance

Present: Remote

Members: Zach Stanfield-Chair, Scott Gafvert, Tonya Stone,

Staff: Remote

Becky Ehling, Traci Stivers, Brittney Stephens, Melissa Obrien, Daphne Reeves, Amy Miller, Tom Duffy, Eric Plummer

Absent:

Members: Dan Bates, Kevin Boehner, Tate Borcoman, Justin Conger, Jessica Dean, David Fehr, Ron Rohlfing, Matt Schnipke, Mike Stater, Steve Whyane

I. Welcome and Attendance (Presenters: Zach Stanfield)

Meeting called to order by Chairman Zach Stanfield at 1:03pm

A. Minutes from the June 05, 2023 Meeting

 [Best Committee Meeting Minutes 6-5-23.docx](#)

No action taken.

II. Roles and Responsibilities (Presenters: Zach Stanfield)

 [Business Relations Committee - 7-19-22.docx](#)

No comments

III. Director of Community Relations Report (Presenters: Traci Stivers, Zach Stanfield)

 [DCR Report June 2023.docx](#)

 [Elevator Pitch .docx](#)

 [Possible Hashtags.docx](#)

Traci Stivers presented her dashboards and talked about her connections that she has continued to make. She presented on brand awareness and relationship building. She presented the hashtag that she has been using as #BCWorkforce. Zach and Traci are working to get a meeting scheduled with one and other to go over brand awareness. Traci presented on attending Chamber events as well as

round tables and other networking events to be able to connect with more businesses.

- A. DCR Presents Report
- B. Q & A with DCR

Becky Ehling did talk about the commercial with FOX 19 and radio add with Star 93.3 that are currently running for BCW/Workforce.

IV. Presenters

- A. Amy Miller-OMJ Dashboard (Presenters: Amy Miller)

 [OMJ At A Glance Dashboard PY22 Q3 Final.pdf](#)

Amy Miller presented OMJ's Quarterly report for all 3 counties. The report showed that customer volume continues to increase, traffic is back up since pandemic. New WIOA enrollment continues to increase and surpass each quarter. Customer Satisfaction is 92%.

- V. Goals of BEST Committee as outlined from the Retreat (Presenters: Zach Stanfield, Becky Ehling)

 [WDBBCW 2022 Strategic Retreat Summary - Updated 6-29-23 \(003\).docx](#)

 [BCW Workforce Strategic Planning Working Document \(final\).xlsx](#)

Becky Ehling presented the Strategic Retreat Summary as well as a planning worksheet. The Best Committee was selected multiple times as the committee to handle a lot of the goals on the worksheet. It has been suggested to maybe consider a sub committee or taskforce to assist with getting some of the goals checked off. Chairman, Zach Stanfield suggested that everyone take a look at the worksheet and give an idea of what they would like to work on and present at next meeting so that the committee can start achieving the goals 1 a meeting.

- VI. Adjourn (Presenters: Zach Stanfield)

Next meeting to be held on August 7th from 1:00pm-2:00pm

Meeting adjourned by Chairman Zach Stanfield at 1:43pm