



Best Committee Meeting Minutes

Butler Clermont Warren/Workforce Development Board
Aug 7, 2023 at 1:00 PM EDT

Attendance

Present: Remote

Members: Dan Bates, Joy Lytle, Tate Borcoman, David Fehr

Staff: Becky Ehling, Brittney Stephens, Traci Stivers, Amy Miller

Guests: Sarah Dods, Tom Duffy, Melissa Obrien, Eric Plummer, Daphne Reeves

Absent:

Members: Kevin Boehner, Justin Conger, Jessica Dean, Ron Rohlfing, Matt Schnipke, Zach Stanfield, Mike Stater, Steve Whayne

I. Welcome and Attendance (Presenters: Zach Stanfield)

Zach Stanfield-Chair, was stuck on another meeting and Becky Ehling opened meeting at 1:01pm

A. Minutes from July 10, 2023 Meeting

 [Best Committee Meeting 7-10-2023.docx](#)

Minutes made official

II. Roles and Responsibilities (Presenters: Zach Stanfield)

 [Business Relations Committee - 7-19-22.docx](#)

No questions

III. Director of Community Relations Report (Presenters: Traci Stivers)

A. DCR Presents Report

 [DCR August Report BEST Committee.docx](#)

 [Connections as of Aug 2023.pdf](#)

Traci reported on community engagement and continuing to make connections by attending chamber events, meetings, Expos, Forums, speaking events to showcase what the BCW does and has to offer.

Traci and Zach met to talk about social media growth and stet grows to continue to grow the BCW social media platform.

Traci participated in an interview for the around Miami Channel

B. Q & A with DCR

Amy Miller from OMJ talked about the % on ways people here about us and reports that it is increasing every quarter.

IV. Goals of the BEST Committee from Strategic Retreat Summary (Presenters: Zach Stanfield)

 [WDBBCW 2022 Strategic Retreat Summary - Updated 6-29-23 \(003\).docx](#)

 [BCW Workforce Strategic Planning Working Document \(final\).pdf](#)

Becky discussed the retreat summary and what items this committee would like to tackle and where we thought an ad hoc committee would work. Joy asked us to create a survey, Traci is working on some question to ask. Some ideas were

1. Rate the strategies from the retreat
2. What is the priority
3. How do we see ourselves getting there (ad hoc, committee focused, staff focused, etc.)

V. Adjourn (Presenters: Zach Stanfield)

Next BEST Committee meeting will be on October 2, 2023. September 4, 2023 is a holiday so there will be no meeting.

Joy Lytle made mention to see how the committee feels about making the meetings quarterly. It will be brought up on October 2nd meeting to discuss.

Becky closed meeting at 1:32pm