



BEST Committee Meeting Minutes

Butler Clermont Warren/Workforce Development Board
Jan 8, 2024 at 1:00 PM EST

Attendance

Present: Remote

Members: Justin Conger, David Fehr, Scott Gafvert, Tonya Stone

Staff: Brittney Stephens, Traci Stivers, Amy Miller

Guests: Tom Duffy (remote), Daphne Reeves (remote) Dan Bates (remote)

Absent:

Members: Kevin Boehner, Tate Borcoman, Roy Breehne, Becky Ehling, Ron Rohlfing, Matt Schnipke, Zach Stanfield, Mike Stater, Steve Whyne

I. Welcome & Attendance (Presenters: Zach Stanfield)

Chair, Zach Stanfield was not able to attend committee meeting. Director of Community Relations Traci Stivers called meeting to order at 1:05pm.

A. Meeting Minutes from November 6, 2023

 [Best Committee Meeting Minutes \(2\).docx](#)

Committee has no questions, comments, or corrections. Minutes will stand as official minutes.

II. Roles & Responsibilities (Presenters: Zach Stanfield)

 [Business Relations Committee - 7-19-22 \(3\).docx](#)

III. Director of Community Relations Report (Presenters: Traci Stivers)

DCR, presented on what she has been up to since the last meeting. She reported that everything winds down at the end of the year due to holidays and she is gearing up for 2024 and working on her goals. She reported that she has sent her 1st quarterly E-blast out to keep connections. She also met with REDI Cincinnati to talk strategy. Lastly, she she has been reaching out to non profits and civic entities to try and set up meetings and speaking engagements.

A. DCR Presents Report

 [NovemberDecember DCR Report.docx](#)

B. Q&A with DCR

IV. Goals of the BEST Committee (Presenters: Zach Stanfield)

A. Survey Results

 [Initiative Survey Results 2023.pdf](#)

Traci reported that at the last quarterly board meeting she and Zach were approached by member Nate Strange for the state and he requested to make the elevator pitch more of a priority, so they agreed to do so.

V. Discussion (Presenters: Zach Stanfield)

A. Elevator Pitch (Presenters: Traci Stivers)

 [Elevator Pitch .docx](#)

Traci presented the Elevator Pitch that she has been using already. Committee feels that this one is fine. Dan Bates gave a suggestion that maybe "drive the point home that we help employers find employees"

B. JobsOhio Criteria (Presenters: Traci Stivers)

Traci presented the Jobs Ohio Criteria and incentives for committee to see and discuss as a reference. She reported that during the course of 2023 as she was meeting with directors there was a reoccurring theme in those conversations was that Jobs Ohio only helps big businesses and something is much needed for small businesses.

VI. Adjourn (Presenters: Zach Stanfield)

Reminder, the BEST Committee Meetings are now every other month on the odd months. The next BEST Committee Meeting will be March 4, 2024 from 1:00pm-2:00pm.

DCR, Traci stivers closed meeting at 1:23pm.