



Best Committee Meeting Minutes

Butler Clermont Warren/Workforce Development Board

Nov 6, 2023 at 1:00 PM EST

@

<https://us02web.zoom.us/j/82976202067?pwd=bSsvOC91akN1dFVva1hQeGxldkhRQT09>

Attendance

Present: Remote

Members: Zach Stanfield-Chair, David Fehr, Tonya Stone

Staff: Becky Ehling, Traci Strivers, Brittney Stephens, Amy Miller

Guests: Tom Duffy, Chelsea Engel, Eric Plummer, Daphne Reeves, Dan Bates

Absent:

Members: Kevin Boehner, Tate Borcoman, Roy Breehne, Justin Conger, Jessica Dean, Scott Gafvert, Ron Rohlfing, Matt Schnipke, Mike Stater, Steve Whyne

I. Welcome and Attendance (Presenters: Zach Stanfield)

Chair-Stanfield was not able to start meeting, Executive Director Ehling opened meeting at 1:03pm. Chair-Stanfield joined meeting at 1:42pm.

A. Meeting Minutes from October 2, 2023

 [Best Committee Meeting Minutes 10-2-2023.docx](#)

Committee has not questions, comments, or corrections. Minutes will stand as official minutes.

II. Roles and Responsibilities (Presenters: Zach Stanfield)

 [Business Relations Committee - 7-19-22.docx](#)

III. Board and Committee Schedule 2024

 [Proposed Board and Committee Meeting 2024.docx](#)

Executive Director Ehling presented the proposed meeting schedules of all Committees and Quarterly Full/CEO Board meetings for 2024. Committee is all in agreement to BEST Committee Schedule. Schedule will be placed on Quarterly Full/CEO Board meeting in December for approval.

IV. Director of Community Relations Report (Presenters: Traci Stivers)

Director of Community Relations, Traci Strivers presented her monthly report to committee. She highlighted the progress that she has been making with getting the BCW and OMJ name out in the various communities. She also presented goals that she has set for herself and she is working on them as well as various projects that she is assisting the BCW staff with. She presented on the social media growth for BCW and OMJ's and showed the significant increase over the past year. Traci also talked about and presented the updates that we have made to the BCW Website.

Executive Director Ehling presented to committee that Traci had her 1 year review and is now off of the 1 year new hire probationary period. Committee congratulated Traci and all praised her for all her hard work and dedication to the BCW Workforce Development Board.

A. DCR presents report

 [DCR November Report BEST Committee.pdf](#)

 [October Dashboard for November BEST Meeting.pdf](#)

 [Social Media Growth.pdf](#)

 [Pop Up Screenshot.pdf](#)

B. Q&A with DCR

V. Goals of the BEST Committee Discussion (Presenters: Zach Stanfield)

Working off of the survey results set goals to start implementing the goals in the Strategic Planning Document.

 [Strategic Retreat Initiative Survey Results.pdf](#)

 [BCW Workforce Strategic Planning Working Document \(final\).pdf](#)

The Committee reviewed the results from the Strategic Retreat Initiative Survey and will start working on Defining Market Competitive Solutions and Serving Businesses using a Consultative Approach.

Some recommendations are to work on creating a Community Engagement Dashboard.

A question was asked, How do we make sure that the public is getting the information we are putting out there.

OMJ Operator Amy Miller talked about the podcast that will be starting this month.

Executive Director Ehling also talked about the new OMJ Branding and ideas the Operator and BCW Staff are working on to roll it out.

VI. Adjourn (Presenters: Zach Stanfield)

The next BEST Committee Meeting will be December 4, 2023 from 1:00pm to 2:00pm

Chair-Stanfield closed meeting at 1:44pm. December's committee meeting will be canceled with the next committee meeting to be held on 01/08/2024 at 1pm.