



Annual Report

July 1, 2023 - June 30, 2024

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“ I went to the career center and wasn't able to do it financially, so they sent me to OhioMeansJobs and got me enrolled in the program with them and they got me sent to my job site, Harlan Township Fire Department. I got into the EMT program and completed that, and now I am in the Fire One Program. I've met a lot of people through it. I've gotten into the (Fire One) program, my career is going further, which I've always wanted to do. So I'm excited to finally be doing it. I would definitely say take advantage of the opportunities, whether it be the schooling, I got my EMT program and now I've finished that and now I'm onto the Fire. So I got my schooling taken care of and I got placed in a job site that is in the field that I want, so that was definitely helpful as well. Take it seriously I would say and make sure to put yourself out there, don't be afraid to ask questions. ”

– **Michaela**

Message From Executive Director

Becky Ehling

I'm pleased to present you with our first annual report. This report will serve to provide a clearer picture of how we've performed this year, highlighting some of our biggest wins and giving us further momentum for BCW/Workforce and Ohio Means Jobs (OMJ). Our continued collaboration has enabled us to serve more people, more effectively and you'll see that when you take a look at some of the numbers.

Our outreach efforts are truly making an impact in people's lives. Including "Buzzy the Bee" who has made an appearance at local businesses throughout the region showcasing different careers on social media thanks to the help of our board members Tate Borcoman, Matt Smith, Boyce Swift, Ron Rohlfing, and Doug Riechenberger. Additionally, I'd like to thank everyone for participating in all of this year's teambuilding and brainstorming efforts, I couldn't be more pleased with how dedicated we are to progressing.

We've accomplished so much this year. We were able to get our policies and SOP's completely updated and made available on our website. Our Youth Committee created a Youth Focus Group led by the youth giving them a voice in our community. We just keep growing and expanding and this is very exciting for all of us.

None of this would have been possible without the essential contributions of Brittney Stephens, who has played a pivotal role in ensuring the smooth operation of BCW. Her diligent work in reviewing, approving, and uploading our entire policy manual to the website has been invaluable, and her efforts deserve our sincere recognition.

It's really hard to believe another year has come to a close. It seems like only yesterday we started talking about pursuing our 501(c)3 designation. And yet, here we are patiently waiting for our federal-level approval. In addition to this designation, our board is now officially state-certified through the end of December 2025. These are both major undertakings and I'm so proud that we have been able to make this happen.

Here's to another year!

All the Best,

Becky Ehling





Community Relations Director

Traci Stivers

Executive summary:

We have seen success in cultivating valuable connections across Area 12, working toward solidifying the organization’s presence within the community. Through strategic initiatives and outreach efforts, brand awareness has continued to grow, fostering a positive and enduring relationship between the organization and its local stakeholders.

Four Pillars of Engagement



Community Involvement



Outreach



Partner Meetings



Business Meetings



Community Involvement

Community involvement takes many forms. From the start, I emphasized in my interview with Ron, Tate, Joy, and former board member Michael McNamara that building brand awareness requires a strong, consistent presence in the business community. People do business with those they know, and infrequent appearances wouldn’t allow me to build relationships or gain trust. That’s why I’ve committed to being highly visible, even volunteering at events to ensure I’m consistently engaged.



Outreach

I love building those relationships and being in the community, but I also love outreach because that’s my wheelhouse.

Thanks to the Ohio To Work money and the BRN grant, we have made improvements to our initial appearance when attending events in the community, like expos and forums.

“ Not even a year after coming to OhioMeansJobs, I worked on getting to the Festo apprenticeship and from there OhioMeansJobs, Festo, and Sinclair all worked together and I was able to actually work towards something, I actually had a chance. ”

–Brittany



Partner Meetings

Attending partner meetings has been invaluable in strengthening both my personal relationships with our partners and my comprehension of the diverse resources available to support jobseekers and businesses. These interactions have significantly deepened my understanding of the workforce development board's capabilities, enabling me to effectively communicate and promote these benefits to businesses with greater confidence and insight.



Business Meetings

During my time here, I've successfully connected companies like Vasantha Tech, Madd Mark's Burgers and Bites, Byers Chiropractic, Biggby Coffee, Collins Waterproofing, Two Maids, and many others to the OhioMeansJobs (OMJ) resources—a valuable asset that many were previously unaware of. This achievement was possible due to my consistent presence in the community and active participation in chamber events, which allowed me to bridge the gap and introduce these businesses to essential workforce support services.



29 speaking engagements



90% of communities reached



14 chambers of commerce monthly events



8,022 miles driven this fiscal year

Email Communication Analytics



34% Open Rate



1% Unsubscribes



3% Click Through Rate



7% Bounces

Helping Businesses In Unique & Creative Ways to **BUILD VALUE**

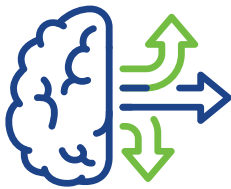
Area 12 ROI (Return on Investment)

July 1, 2023 – June 30, 2024 Results

We served over **30,000 people** - paving the way for them to enter high-demand, sustainable careers. This funding allowed job-seeking adults and dislocated workers across the state to learn new skills, attain their employment goals, and earn an income.

We Turned \$2.0M in Funding into \$6.3M in Income

ADULTS



144
UPSKILLED



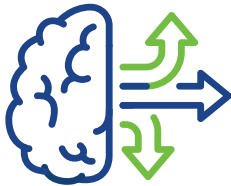
87.8%
ATTAINMENT RATE
In-Demand Credential



\$36,388
MEDIAN EARNINGS

MEDIAN EARNINGS TOTAL:
\$5.2 MILLION

DISLOCATED WORKER



24
UPSKILLED



80%
ATTAINMENT RATE
In-Demand Credential

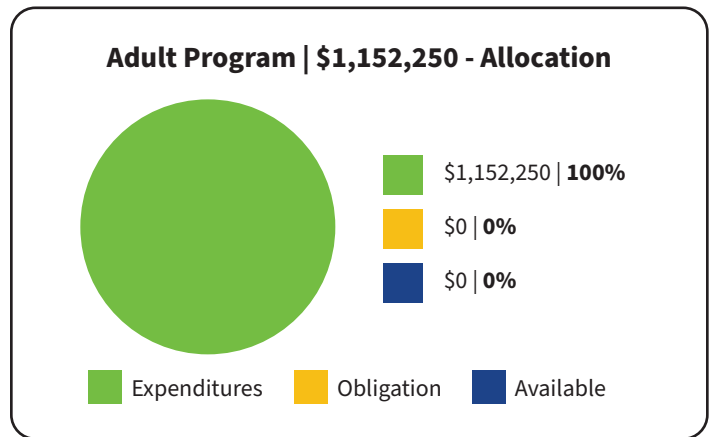
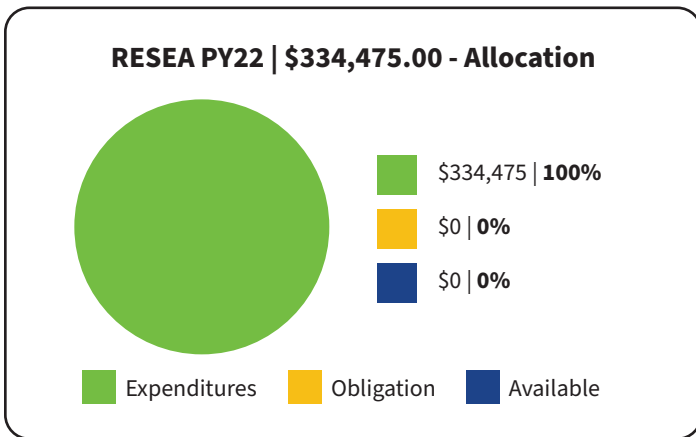
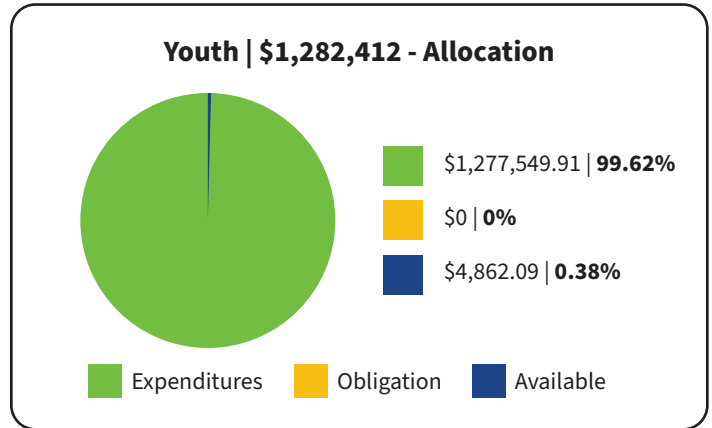
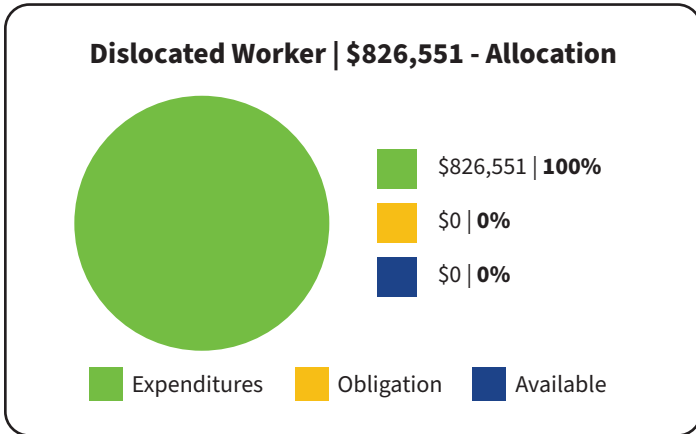


\$47,024
MEDIAN EARNINGS

MEDIAN EARNINGS TOTAL:
\$1.1 MILLION

WIOA Area 12 Financial Report

as of 06/30/24 | PY22 & FY23 | Liquidating 09/30/2024



Disbursements - funds paid out
Accruals - increase of funds over time
Obligation - committed funds
Available - funds on hand
Liquidating - returning unused funds to Grantor
QUEST-NDWG (Broadband)
Allocation - funds from Grant
FY - Fiscal Year

PY - Program Year
SFY - State Fiscal Year
Adult Program - Comprehensive Adult Development Services
RETAIN - Retaining Employment and Talent After Injury/Illness Network
BRN - Business Relations Network Grant

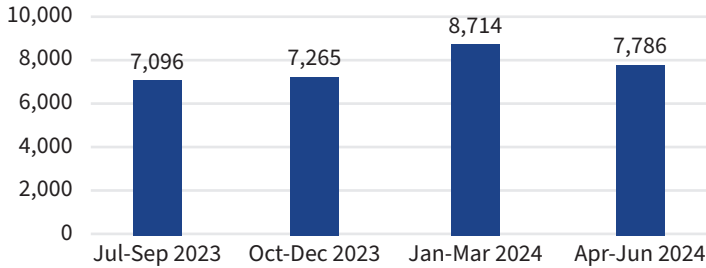
CCEMP - Comprehensive Case Management and Employment Program
DW - Dislocated Worker
RESEA - Reemployment Services and Eligibility Assessment
Youth Program - Comprehensive Youth Development Services

“ After years of being incarcerated, I didn’t know how I would find work. OhioMeansJobs was there for me when I needed it the most. With the help of OhioMeansJobs I made positive connections and found purpose in a job. My past does not define me. ”
 - André

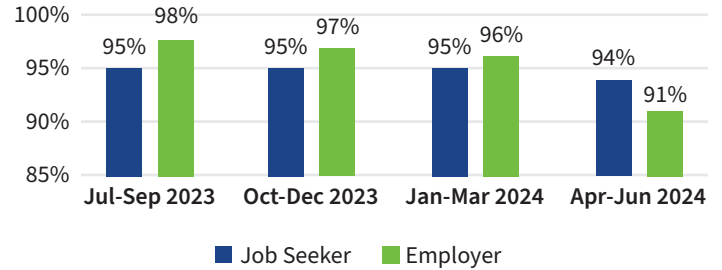
Area 12 BCW/OMJ Dashboard

at a glance

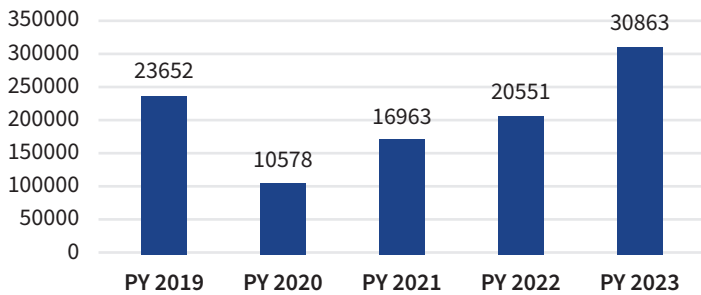
OMJ Customer Volume (In Person)



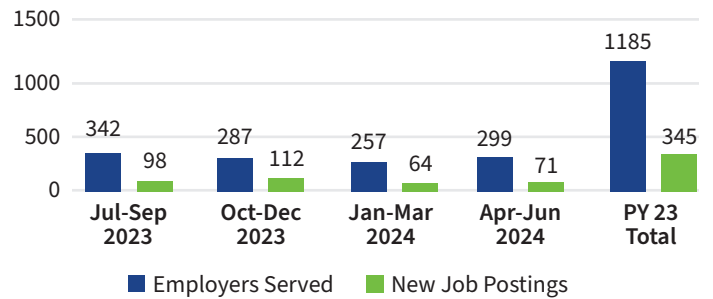
Customer Satisfaction



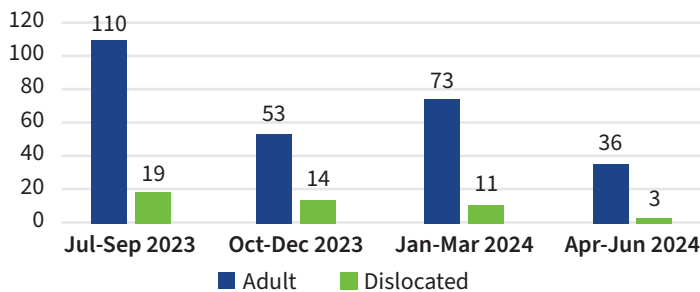
OhioMeansJobs Volume Year Over Year



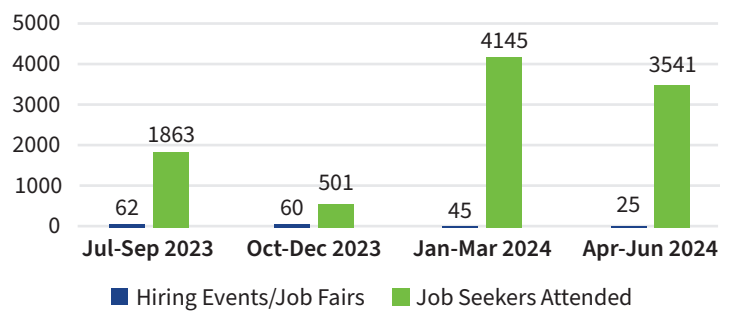
Employers Served & New Job Postings



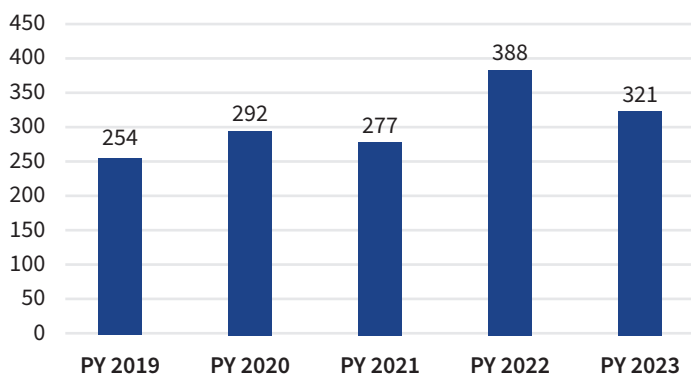
New WIOA Enrollments



Hiring Events/Job Fairs



Area 12 ITA Trend Year Over Year



Referral Sources

	Jul-Sep 2023	Oct-Dec 2023	Jan-Mar 2024	Apr-Jun 2024
Unemployment	1%	3%	1%	3%
JFS	16%	14%	12%	14%
Friend/Family	18%	20%	20%	24%
Outreach	27%	23%	21%	27%
School	13%	9%	10%	7%
Partner/Provider	18%	22%	21%	20%
Court	3%	3%	3%	4%
Other	4%	6%	12%	3%

SAMPLE SUCCESS STORIES

“ Josh from OhioMeansJobs was able to get me through STNA school knowing that I want to be a nurse practitioner in the future. And I did all of this while I was 16, as a senior in high school. I skipped a year this year, so when I finish and get to be able to pick the college I want to go to he can also help me with that process as well. They’re able to pay for me to go (to nursing school) as well as get me the materials I need. ”

– **Sophia**

“ I would highly recommend the program because there’s a lot of opportunities to be able to have that step up and knowing that there are people there that want to help you. You feel like you have a chance. Coming into Ohio Means Jobs everyone was so welcoming and everyone was so willing to help out. I’m not sure where I would’ve been if I didn’t have this opportunity. ”

– **Brittany**



Veterans Campaign

Our veteran’s campaign resulted in 112% more engagement in the last two quarters of 2023 than in the last two quarters of 2022.

Scan to view a Veteran Testimonial.





BCW/Workforce



OhioMeansJobs®

Workforce Development Area 12
Butler, Clermont & Warren Counties

A proud partner of the American Job Center network

Thanks To Our Partners



Community Development Professionals
EDUCATE. SUPPORT. DEVELOP. CONNECT.
Helping Communities Thrive.



OhioMeansJobs.

