



BEST Committee Meeting Minutes

Butler Clermont Warren/Workforce Development Board
Monday, July 1, 2024 at 1:00 PM EDT

Attendance

Present: Remote

Members: David Fehr, Scott Gafvert

Staff: Becky Ehling, Brittney Stephens, Traci Stivers

Guests: Tom Duffy, Amy Smith, Dan Bates, Daphne Reeves

Absent:

Members: Kevin Boehner, Tate Borcoman, Roy Breehne, Justin Conger, Josh Hisle, Amy Miller, Ron Rohlfig, Matt Schnipke, Zach Stanfield, Mike Stater, Tonya Stone, Steve Whyne

I. Welcome & Attendance (Presenters: Zach Stanfield)

Chair, Zach Stanfield was unable to attend meeting, ED Ehling opened meeting at 1:02pm.

A. Meeting Minutes from May 6, 2024

 [BEST Committee Meeting Minutes 5-6-24.docx](#)

No questions, comments, or corrections, minutes will stand as official record.

II. Roles & Responsibilities (Presenters: Zach Stanfield)

 [Business Relations Committee - 7-19-22 \(3\) \(1\).docx](#)



III. Director of Community Relations Report (Presenters: Traci Stivers)

DCR, Traci Stivers presented her report to Committee. She highlighted her progress over the past 2 months with meetings and presentations and reports that she is confident that she will attain her goals that she has set for 2024 by the end of the year.

She shared that she applied for a grant to help cover the financial cost of marketing materials and chamber events that she attends and is happy to report that it is in the 2nd phase of review, which is a meeting with a reviewer.

She shares that she feels that her meetings with clubs have been more beneficial than attending Chamber events in regards to the time that she is allotted for presentations to be able to give more information about the BCW and its offerings.

She also shared that her next quarterly e-blast is getting ready to go out and shared the analytics from the previous e-blast.

- A. DCR Presents Report
 -  [July 24 DCR BEST Report.docx](#)
 -  [Dashboard July 24 BEST.pptx](#)

- B. Q & A with DCR

IV. Discussion (Presenters: Zach Stanfield, Becky Ehling)

- A. 2023 Strategic Plan Review

 [4-15-24 Update to BCW Workforce Strategic Planning.pdf](#)

ED Ehling reviewed with Committee the 2023 Strategic Plan, there has been great progress as well as continued progress at completing goals on this sheet.

Committee agrees. ED Ehling wanted to assure the Committee that even though the colors show green as completed that we still strive to make sure that we are keeping up on making sure that the categories continue to be worked on and maintained. She asked if the Committee feels that the "develop a one knock approach" can be turned to green with the understanding that it will continue to be maintained and is a continues improvement item. Committee agrees that it can be turned green. She asked if the "define market competitive solutions" can be turned green, committee feels that this should stay yellow as it always needs to be worked on.

ED Ehling gave updated on commercials, Now In The NATI segments and a new request for interviews as free publicity for the BCW. It was suggested that when doing the interviewees maybe to talk about "why an employer should hire a 2nd chance candidate"

ED Ehling presented the 2024 working retreat document and discussed the thoughts around it.

David Fehr wanted to clarify that the committee assigned to complete and work on the tasks of Strategic planning tools is the committee that will agree to turn the colors once they feel that have completed this task. ED Ehling indicates yes, this is correct.

V. Adjourn (Presenters: Zach Stanfield)

The Next BEST Committee Meeting will be September 9, 2024 from 1:00pm-2:00pm.

ED Ehling closed meeting at 1:49pm.